

DAFTAR PUSTAKA

1. Agus Sartono, *Manajemen Keuangan*, BPFE, Yogyakarta, 1997
2. Edward I. Altman, *Finacial Ratios, Discriminant Analysis and the Prediction of Corporate Bankruptcy*, Journal of Finance 23 September 1968.
3. John J. Hampton, *Financial Decision Making, Concept, Problems, and Cases*, Fourth Edition, Prentice-Hall, Inc., Englewoods Cliffts, 1989.
4. Kenichi Ohmae, *Dunia Tanpa Batas*, Binarupa Aksara, Jakarta, 1991.
5. Leve Barach, *Financial Analysis: a New Approach*, New Jersey, Englewood Cliffts, 1974.
6. L.R. Jauch and William F. Glueck, *Business Policy and Strategic Management*, Fifth Edition, McGraw-Hill, Inc., Singapore, 1984.
7. Philip E. Fees and carl S. Warren, *Accounting-Principles*, 16 th editions, South western Publishing Co., Cincinati, Ohio, 1990
8. Philip Kotler, *Marketing Management*, Eight Edition, Northwestern University, Prentice Hall International-Inc, 1994
9. PT Duta Pertiwi Tbk., *Prospektus*, Jakarta, 1997.
10. Raymond P. Neveu, *Fundamentals of Managerial Finance*, 2d Edition, South-Wstern Publishing Co., Cincinati, 1985.